

## ECSGA 2026 Advertising Rates

The East Coast Shellfish Growers Association is the voice of the shellfish farming community on the East and Gulf Coasts. The East Coast industry consists of more than 2,000 small farms from Maine to Florida that collectively produce over \$190 million each year in sustainably farmed shellfish.

We publish four, 20-page newsletter editions a year, available to everyone as downloadable pdf files dating back to 2016 on our website. In 2025 the [newsletter portal](#) page had nearly 2,000 page views, and more than 1,000 active users. Online newsletters contain active links for websites, emails and social media references in all ads and news copy.

Equipment suppliers/service providers (\$250 membership fee) are entitled to a free business-card-sized ad in all four newsletters, as well as a listing on our [Members](#) webpage. The online listing contains logos and contact information for each member, with active links to websites and emails.

Any dues-paying member may purchase larger newsletter advertisements at the following rates:

1/6 page ad	\$ 450/yr
1/3 page ad	\$ 660/yr
2/3 page ad	\$ 900/yr
Full-page ad	\$1,320/yr

Please e-mail full-color artwork in pdf, png or jpg format to: [annrheault@gmail.com](mailto:annrheault@gmail.com). Remember to include any web links you would like embedded in the online version.

2026 ad copy deadlines: April 9, June 10, October 5, December 9.

Business card print dimensions are: 2.96 in. wide x 1.8 in. high.

<b>Ad sizes</b>	<b>2 cols wide</b>	<b>3 cols wide</b>	<b>4 cols wide</b>
<b>1/6 page</b>	4.54" W x 4.07" H	6.89" W x 2.68" H	n/a
<b>1/3 page</b>	4.54" W x 8.15" H	6.89" W x 5.37" H	n/a
<b>2/3 page</b>	n/a	n/a	9.25" W x 8" H
<b>Full page</b>	n/a	n/a	9.25" W x 12" H

We can send you an invoice if you'd like to pay for your ad with a credit card, but if you prefer to send us a check please mail it to our business office at:

ECSGA  
111 Myrtle Street  
New Bedford, MA 02740