

## ECSGA 2025 Advertising Rates

The East Coast Shellfish Growers Association is the voice of the shellfish farming community on the East Coast. Our industry consists of more than 2,000 small farms from Maine to Florida and along the Gulf Coast that collectively produce over \$175 million each year in sustainably farmed shellfish.

We publish four, 20-page newsletter editions a year, and mail a paper copy to every dues-paying member. Our membership includes:

- 210 shellfish growers/dealers
- 53 equipment suppliers/service providers
- 120 associate members

We also distribute nearly 350 paper copies of our newsletter through extension agents and equipment distributors located up and down the East and Gulf Coasts.

All published editions are also available as downloadable pdf files on our website, which enjoys an active readership well beyond our paying membership. In 2024 the [newsletter portal](#) had more than 2,037 page views, and 1,379 active users. Online newsletters contain active links for websites, emails and social media references in all ads and news copy.

Equipment suppliers/service providers (\$250 membership fee) are entitled to a free business-card-sized ad in all four newsletters, as well as a listing on our [Members](#) webpage. Card print dimensions are: 2.96 in. wide x 1.8 in. high. The online listing contains logos and contact information for each member, with active links to websites and emails.

Any dues-paying member may purchase larger newsletter advertisements at the following rates:

- 1/6 page ad    \$ 450/yr
- 1/3 page ad    \$ 660/yr
- 2/3 page ad    \$ 900/yr
- Full-page ad   \$1,320/yr

Ads are printed in **full color** on tabloid-size newsprint (10.25" x 13").

Copy deadlines for 2025: March 9, May 10, September 7, November 9.

Please e-mail full-color artwork in pdf, png or jpg format to: [annrheault@gmail.com](mailto:annrheault@gmail.com). Remember to include any web links you would like embedded in the online version.

Ad sizes	2 cols wide	3 cols wide	4 cols wide
<b>1/6 page</b>	4.54" W x 4.07" H	6.89" W x 2.68" H	n/a
<b>1/3 page</b>	4.54" W x 8.15" H	6.89" W x 5.37" H	n/a
<b>2/3 page</b>	n/a	n/a	9.25" W x 8" H
<b>Full page</b>	n/a	n/a	9.25" W x 12" H

Please send check with payment to:

ECSGA

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New Bedford, MA 02740