

ECSGA 2022 Advertising Rates

The ECSGA is the voice of the shellfish farming community on the East Coast. Our industry consists of some 1,300 small farms from Maine to Florida and all along the Gulf Coast that collectively produce over \$170 million each year in sustainably farmed shellfish.

We publish four, 16-page newsletter editions a year, and mail a paper copy to every dues-paying member inside a complimentary copy of Fish Farming News. Our membership includes:

- 180 shellfish growers
- 53 shellfish dealers/equipment suppliers
- 120 associates

We also distribute nearly 500 paper copies of our newsletter through extension agents and equipment distributors located up and down the East Coast.

All published editions are also available as pdf files on our website, which enjoys an active readership well beyond our paying membership. In 2021 the [newsletter portal](#) got nearly 1,700 unique page views. Ads in the online newsletters contain active links to advertisers' websites.

Equipment suppliers (\$250 membership fee) are entitled to a free business-card-sized advertisement in all four newsletters, as well as a listing on our [Members](#) webpage. That online listing contains logos and contact information for each supplier, with active links to supplier websites and emails. Card print dimensions are: 3.125" W x 1.79"H.

Any dues-paying member may purchase larger advertisements at the rates listed below.

- 1/6 page ad. \$ 450/yr
- 1/3 page ad. \$ 660/yr
- 2/3 page ad \$ 900/yr
- Full-page ad \$1,320/yr

Ads are printed in **full color** on tabloid-size newsprint (10.75" x 13").

Copy deadlines for 2022: March 11, May 12, September 9, November 11.

Please e-mail full-color artwork in.pdf, or .jpg format to: annrheault@gmail.com. Remember to include any web links you would like embedded in the online version.

Ad sizes	1 col wide	1.3 cols wide	2 cols wide	3 cols wide	4 cols wide
1/6 page	2.3" W x 8.15" H	3.12" W x 6" H	4.75" W x 3.9" H	7.26" W x 2.6" H	n/a
1/3 page	n/a	n/a	4.75" W x 7.9" H	7.26" W x 5.16" H	n/a
2/3 page	n/a	n/a	n/a	n/a	9.75" W x 7.7" H
Full page	n/a	n/a	n/a	n/a	9.75" W x 12" H

Please send check with payment to:

ECSGA c/o Kelly Jurgensen

RCE of Ocean County

1623 Whitesville Rd.

Toms River, NJ 08755