

ECSGA 2019 Advertising Rates

The ECSGA is the voice of the shellfish farming community on the East Coast. Our industry consists of some 1,500 small farms from Maine to Florida that collectively produce over \$165M in sustainably farmed shellfish. We publish four newsletter editions a year, each edition running 16 information-packed 11" x 16" pages. We mail a paper copy to every dues-paying member along with a complimentary copy of Fish Farming News. Our dues-paying membership includes 210 growers, 18 shellfish dealers, 34 equipment suppliers and 120 associate members. We work closely with a half-dozen state associations. We also distribute over 700 copies of our newsletter through extension agents and equipment distributors located up and down the East Coast. All published editions are also available on our website, which enjoys an active readership well beyond our paying membership. Our page hits on the newsletter number in the hundreds for each issue.

In order to advertise you must be a dues-paying member (either as a grower, an equipment supplier, or a shellfish dealer). For equipment suppliers the \$250 membership fee includes a free business-card-sized advertisement in all four newsletters, as well as a listing on our Members webpage. That listing contains logos and contact information for each supplier, with active links to supplier websites and emails. Card print dimensions are: 3.125" W x 1.79" H

For an additional fee you can purchase larger advertisements. We print in **full color** on high-quality newsprint on a tabloid-size page (10.75" x 13").

1/6 page ad.	18.75 sq. in.	\$450/yr
1/3 page ad.	37.5 sq. in.	\$660/yr
2/3 page ad.	75 sq. in.	\$900/yr
Full-page ad.	117 sq. in.	\$1,320/yr

Please remit ad payment in the form of a check payable to ECSGA to:

ECSGA c/o Kelly Jurgenson
RCE of Ocean County
1623 Whitesville Road
Toms River, NJ 08755

Please e-mail full-color artwork in a .pdf, or .jpg file to: annrheault@gmail.com. Remember to include any web links you would like embedded in the online version.

If you scan your artwork from a paper original we cannot ensure the quality of the reproduction.

Ad size options:	1 column	1.3 column	2 column	3 column	4 column
1/6 tabloid page:	2.3Wx8.15H	3.12Wx6H	4.75Wx3.9H	7.26Wx 2.6H	-
1/3 tabloid page:	-	-	4.75Wx7.9H	7.26Wx 5.16H	-
2/3 tabloid page:	-	-	-	-	9.75W x 7.7H
Full page :	-	-	-	-	9.75W x 12H

Copy deadlines for 2019: March 6, May 9, September 12, and November 7