

## ECSGA 2018 Advertising Rates

The ECSGA is the voice of the shellfish farming community on the East Coast. Our industry consists of some 1,300 small farms from Maine to Florida that collectively produce over \$150M in sustainably farmed shellfish. We publish four newsletter editions a year, each edition running 16 information-packed pages. We mail a paper copy to every dues-paying member along with a complimentary copy of Fish Farming News. Our dues-paying membership includes 160 growers, 13 shellfish dealers, 24 equipment suppliers and 100 associate members and 300 state industry association members. We also distribute over 700 copies of our newsletter through extension agents and equipment distributors located up and down the East Coast. All published editions are also available on our website, which enjoys an active readership well beyond our paying membership.

In order to advertise you must be a dues-paying member (either as a grower, an equipment supplier, or a shellfish dealer). For equipment suppliers the \$250 membership fee includes a free business-card-sized advertisement in all four newsletters, as well as a listing on our Members webpage. That listing contains logos and contact information for each supplier, with active links to supplier websites and emails. Card print dimensions are: 3.125" W x 1.79"H

For an additional fee you can purchase larger advertisements. We print in **full color** on high-quality newsprint on a tabloid-size page (10.75"x13").

1/6 page ad.	18.75 sq. in.	\$450/yr
1/3 page ad.	37.5 sq. in.	\$660/yr
2/3 page ad.	75 sq. in.	\$900/yr
Full-page ad.	117 sq. in.	\$1,320/yr

Please remit ad payment in the form of a check payable to ECSGA to:

ECSGA c/o Doug Zemeckis  
RCE of Ocean County  
1623 Whitesville Road  
Toms River, NJ 08755

Please e-mail full-color artwork in a .pdf, or .jpg file to: [annrheault@gmail.com](mailto:annrheault@gmail.com). Remember to include any web links you would like embedded in the online version.

If you scan your artwork from a paper original we cannot ensure the quality of the reproduction.

Ad size options:	1 column	1.3 column	2 column	3 column	4 column
1/6 tabloid page:	2.3Wx8.15H	3.12Wx6H	4.75Wx3.9H	7.26Wx 2.6H	-
1/3 tabloid page:	-	-	4.75Wx7.9H	7.26Wx 5.16H	-
2/3 tabloid page:	-	-	-	-	9.75W x 7.7H
Full page :	-	-	-	-	9.75W x 12H

Copy deadlines for 2018: March 2, May 10, July 12, and November 2